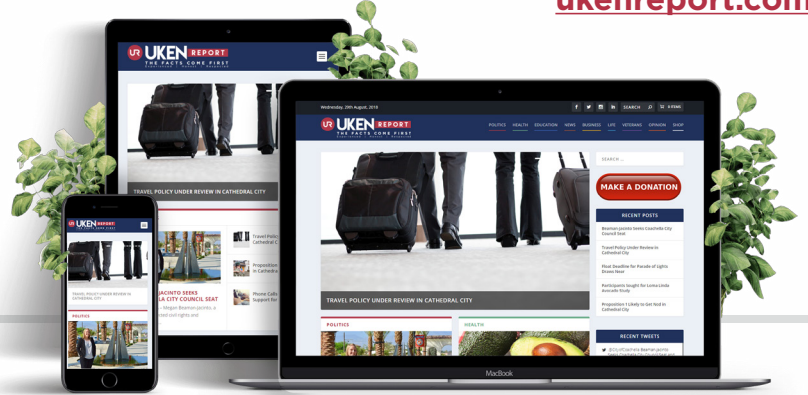




The Facts Come First
Experienced | Honest | Respected



DISPLAY ADS

| AD DESCRIPTION | AD SIZE (pixels) | PRICE |
|---|------------------|------------|
| Banner Ad | 948 w x 96 h | \$62.50 wk |
| Right Side-Bar | 300 w x 250 h | \$31.25 wk |
| Footer Ad | 300 w x 250 h | \$25.00 wk |
| All images to link back to your website or landing page | | |

Grow your revenue with targeted audiences through Uken Report's digital media platform! We offer key areas of interest like: Politics, Health, Education, News, Business, Valley Life, Veterans, and local opinions. Leverage the power of advertising to the valued customers you seek at: ukenreport.com.

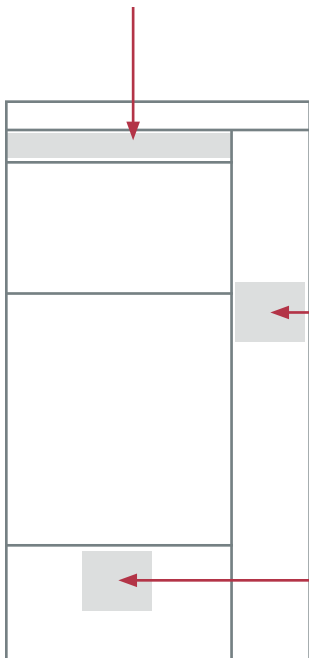
Accepted file types: jpg, png, gif.

- High visibility at the top of the page
- Ideal for rich media
- Linked to your website or landing page

\$62.50/week

**BANNER
948 x 96**

(not to scale)



**SIDE BAR
300 x 250**

- High visibility unit
- Ideal for all types of rich media
- Linked to your website

\$31.25/week

(not to scale)

**FOOTER
300 x 250**

- Ideal for all types of rich media
- Linked to your website

\$25.00/week

(not to scale)

Note: all copy text, images must be submitted two (2) weeks prior to date of publishing. Additional fees may apply if content needs to be edited or modified. Additional copy editing services are also available. Please contact us at: advertising@ukenreport.com.



SPONSORED CONTENT AD

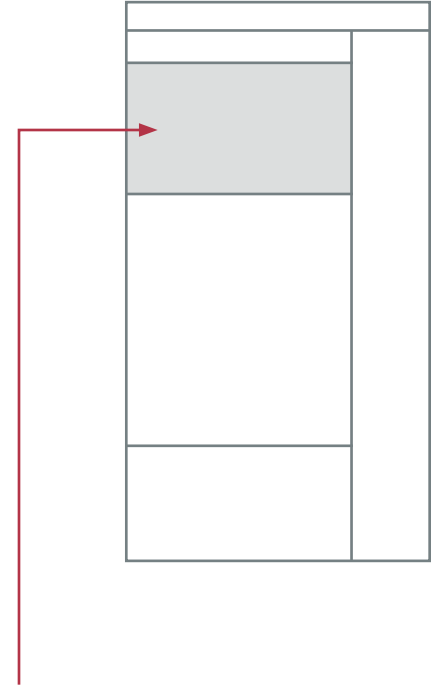
| AD DESCRIPTION | AD SIZE (pixels) | PRICE |
|----------------|------------------|------------------------|
| Hero Ad | 800 w x 568 h | Starting at \$25.00 wk |

Full-page sponsored article up to 2500 words that appears as an article describing your business with ability to ad video links, image links or other advertising for landing page(s). Accepted copy files: .doc, .txt (preferred).

Choose from the following sections:

Home Page • Politics • Health • Opinion • Business
Valley Life • Education • News • Veterans

All image artwork must be submitted according to specification or if you wish you may have us create the ad for an additional fee. Accepted file types: jpg, png, gif.



**HERO
800 x 568**

- Special article may be posted throughout any of Uken Reports eight (8) category areas.
- Prominent display on Uken Report Home page carousel
- Prominent display on top of selected category page carousel

As low as \$25/week

Special discounts for longer term contracts:

- 10% discount above four (4) weeks
- 15% discount above eight (8) weeks
- 20% discount above twelve (12) weeks

(not to scale)

Note: all copy text, images must be submitted two (2) weeks prior to date of publishing. Additional fees may apply if content needs to be edited or modified. Additional copy editing services are also available. Please contact us at: advertising@ukenreport.com.



EMAIL ADS

Enjoy the benefit of advertising via the weekly Uken Report newsletter!
We have three(3) for you to choose:

Accepted file types: jpg, png, gif.

| AD DESCRIPTION | AD SIZE | PRICE |
|----------------------------|--------------------------|-----------|
| Left Column Article | 500 w x 250 h (pixels) | \$6.25 wk |
| Advertising Square | 300 w x 150 h (pixels) | \$3.75 wk |
| Sidebar Headline Hyperlink | Max Title 100 Characters | \$2.50 wk |

**COLUMN ARTICLE
500 x 250**

- Left Column Article Placement
- Pixel Size (300 wide x 250 tall)

\$6.25/week

All images to link back to your website or landing page

(not to scale)

**ADVERTISING SQUARE
300 x 150**

- Right Side-Bar
- Pixel Size (300 wide x 150 tall)

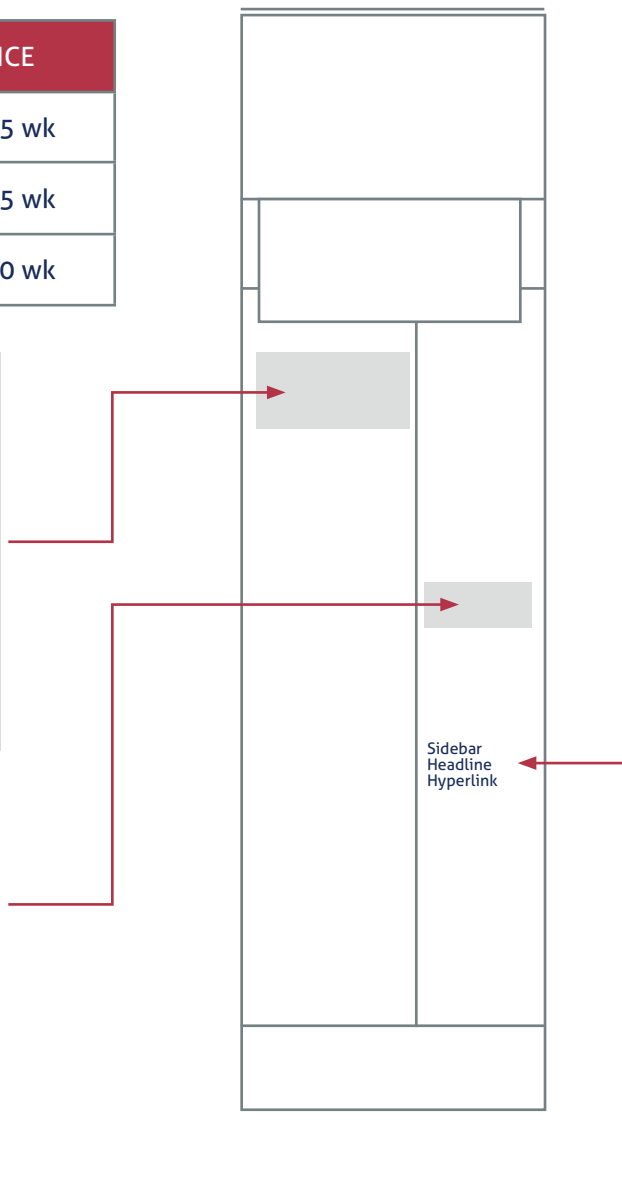
\$3.75/week

(not to scale)

**SIDEBAR HEADLINE
HYPERLINK**

- Right Side-Bar
- Max Title 100 Characters

\$2.50/week



**FOR ADVERTISING QUESTIONS, PLEASE CONTACT YOUR UKEN REPORT
MEDIA SALES REPRESENTATIVE TODAY.**

Please contact us at: advertising@ukenreport.com.