

**DHCD Promotoras Recognition Event – April 21, 2023 - \$105,357.77**

Chris Christensen, CAO, provided background on last year's promotoras recognition event, the costs, this year's budgeted amount, and fundraising to offset the remaining expenditures. After substantial discussion by the committee, Director Zendle motioned to table the matter for further discussion and consideration of all grantees and volunteers at next month's committee meeting. Moved and seconded by Director Zendle and Director Shorr **to table the Promotoras Recognition Event – April 21, 2023 - \$105,357.77** Motion passed unanimously

See attached special events proposal by Momentous



**MOMENTOUS**

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## Estimate

**ADDRESS**

Desert Healthcare District  
Foundation  
1140 N Indian Canyon Drive  
Palm Springs, CA 92262

**ESTIMATE #** 042123 V1

**DATE** 11/13/2022

**EXPIRATION DATE** 04/28/2023

ACTIVITY	QTY	RATE	AMOUNT
Desert Healthcare District Foundation Friday, April 21, 2023 Agua Caliente Casino Resort Rancho Mirage Based on (250) Guests Agua Caliente Grand Ballroom Rental - Fee Waived, Food and Beverage Charges Only Valet Parking - Provided By Casino at No Additional Cost			
Food and Beverage - All Catering To Include: Passed Apps, Hosted Bar Package for Cocktail Reception, Hosted Dinner Wine Service, (3) Course Elevated Dinner with Short Rib Entree, Decadent Dessert, Coffee and Tea Service, Cash Bar After Dinner @ \$150pp INCLUSIVE of Tax and Service Charges			37,500.00
1/2 Day Set-Up on Thursday, 4/20 Production Sound, Lighting, Video and Labor, Decorative Lighting. Set-Up Begins on Thursday, 4/20, Rehearsals and Run of Show and Late Night Strike and Load Out on Friday, 4/21 (Estimate)			18,500.00
Presidential Teleprompter with Electronic Raise/Lower Paddles and Operator - Rehearsals and Run of Show			2,000.00
DJ for Cocktail Reception Music			650.00
Custom Step and Repeat and Red Carpet for Cocktail Reception			750.00
Professional Photographer			1,250.00

ACTIVITY	QTY	RATE	AMOUNT
New Video Asset for DHCDF (Estimate) (If Selected, Please Add Approximately \$3,750)			
Graphic Design Fees - To Design All Event Collateral To Include: Electronic Save The Date, Electronic and Printed Sponsor Kit, Electronic Invitation, Social Media Assets, On Screen Collateral Shown at Event			4,500.00
Printing of Event Collateral (Table Numbers, Table Cards) (Estimate)			750.00
Printing of (250) Sponsor Kits (Estimate)			657.77
Event Decor Package To Include Dining Table Linen, Centerpieces for (25) Tables Entryway Decor, Room Perimeter Lamps/Columns, Custom Entry Signage with Logo, Chase Marquee with Custom Signage/Logo, All Labor for Set and Strike (Estimate)			7,500.00
Black Chair Covers for Ballroom Chairs - At No Charge and Provided By Casino			
Dinner Music - Via Tracks at No Additional Charge			
Latin Band for Dancing Post Dinner and Awards			7,500.00
Catering and Banquet Director Gratuities			300.00
On Site Event Production Personnel Including Production Managers, Stage Manager, Show Director and Announcer			3,500.00
MOMENTOUS - Event Strategy, Marketing, Design and Production Fee (Fee Reduced as Investment in DHCD Foundation and Partnership)			20,000.00
TOTAL			<b>\$105,357.77</b>

Accepted By

Accepted Date